

Withings co-founder Eric Carreel takes back connected health business following sale by Nokia

- Withings, the French leader in connected health technology bought by Nokia in 2016, announced today that it has been taken over by its co-founder Eric Carreel
- Carreel co-founded Withings in 2008. The brand became known for its award-winning design and innovation of connected devices, including the first Wi-Fi scale to come to market
- Withings will be headquartered in Paris, with teams in the U.S. and Asia
- Withings is dedicated to developing innovative connected health products focused on preventive health
- Withings team will continue to sell Nokia Health products, Carreel wishes to relaunch the Withings brand by the end of year with new innovations



London, 31 May 2018 Withings, the state-of-the-art connected health technology company bought by Nokia in 2016, is back under private ownership. Eric Carreel has taken over the Withings company with a clear objective to make it a major force in connected health and prevention.

The move follows Nokia's announcement of a strategic review in January 2018 and its subsequent decision to focus on business-to-business products.

“I am delighted to start working again with the brilliant teams that made the brand such a great success” said Carreel, who co-founded Withings 10 years ago in 2008. “We have an exciting challenge ahead of us as we continue to push the boundaries of connected health.”

In keeping with the track record of award-winning digital health products developed by Withings, Carreel’s vision is to launch a new cycle of innovation and to develop new connected health products. He explains, “We are still only just starting to discover what connected health can really bring to people. From now on we must concentrate our efforts on developing tools capable of advanced measurements and the associated services that can help prevent chronic health conditions. Today’s technologies allow us to imagine solutions that have the potential to benefit the lives of millions of people, and our ambition is to ensure that we, as Withings, lead the way with technological advances and intuitive designs.”

To make this vision a reality, Withings relies on a team comprising engineers, developers, managers, and technicians—a team of more than 200 people that has made the brand a global leader in connected health. The team is largely based in its original headquarters in Issy-Les-Moulineaux, France.

Carreel seeks to relaunch the Withings brand by the end of 2018 by following an ambitious roadmap.

Combining French elegance and cutting-edge technology, products developed by Withings are an institution in the connected health sector.

Products include activity tracking watches (Steel, Steel HR), connected scales (Body Cardio, Body+ and Body), blood pressure monitors, a smart thermometer (Thermo), and a sleep tracking pad (Sleep). These devices enable users all over the world to take care of their health on a daily basis. All data collected is analyzed and interpreted in the free Health Mate app, where users can find a complete vision of their health together with motivational advice to better understand the key aspects of health and well-being.

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For more information, please contact Jennifer Barnes at Jennifer.barnes@brands2life.com

About Withings

Withings leads the connected-health revolution by inventing beautiful, smart products and services that help people become happier and healthier.

Founded by visionary innovators Cédric Hutchings and Eric Carreel in 2008 Withings is committed to creating enjoyable, empowering experiences that easily fit into our daily lives. Withings has built a range of award-winning products across the health spectrum, including activity tracking watches (Steel, Steel HR), connected scales (Body Cardio, Body+, Body), Wireless Blood Pressure Monitor, security camera with air quality sensors (Home), and an advanced sleep system (Sleep). Every piece of collected data comes to life in the free Health Mate app, where users can find coaching, motivation and insights to shape key aspects of their health.

About Eric Carreel

Eric Carreel is co-founder and president of Withings. Graduating with a degree in engineering from ESPCI ParisTech (École supérieure de physique et de chimie industrielles), he

founded Inventel in 1994, thus becoming one of Europe's foremost businesspeople in the field of triple play by creating the live box.

Beginning in 2008, he founded several start-ups in the field of new technologies: Withings, the icon of e-health, Sculpteo, the online 3D printing platform, Invoxia, a manufacturer of IP telephones, and finally, in 2017, Birota, which developed Zoov, a sustainable system of electrical bike-sharing.

Carreel received the Engineering Prize of the Year in 2011 and the one for Numerical Technologies of Innovator in 2012 and is also the author of about fifty patents of his own.

In September 2013, Carreel was appointed head of the Connected Devices plan established by the French Ministry for Economic Regeneration. In 2018, he was appointed a member of the Academy of Technologies.